



# GEAR UP Program Meeting

Thursday, September 12, 2024





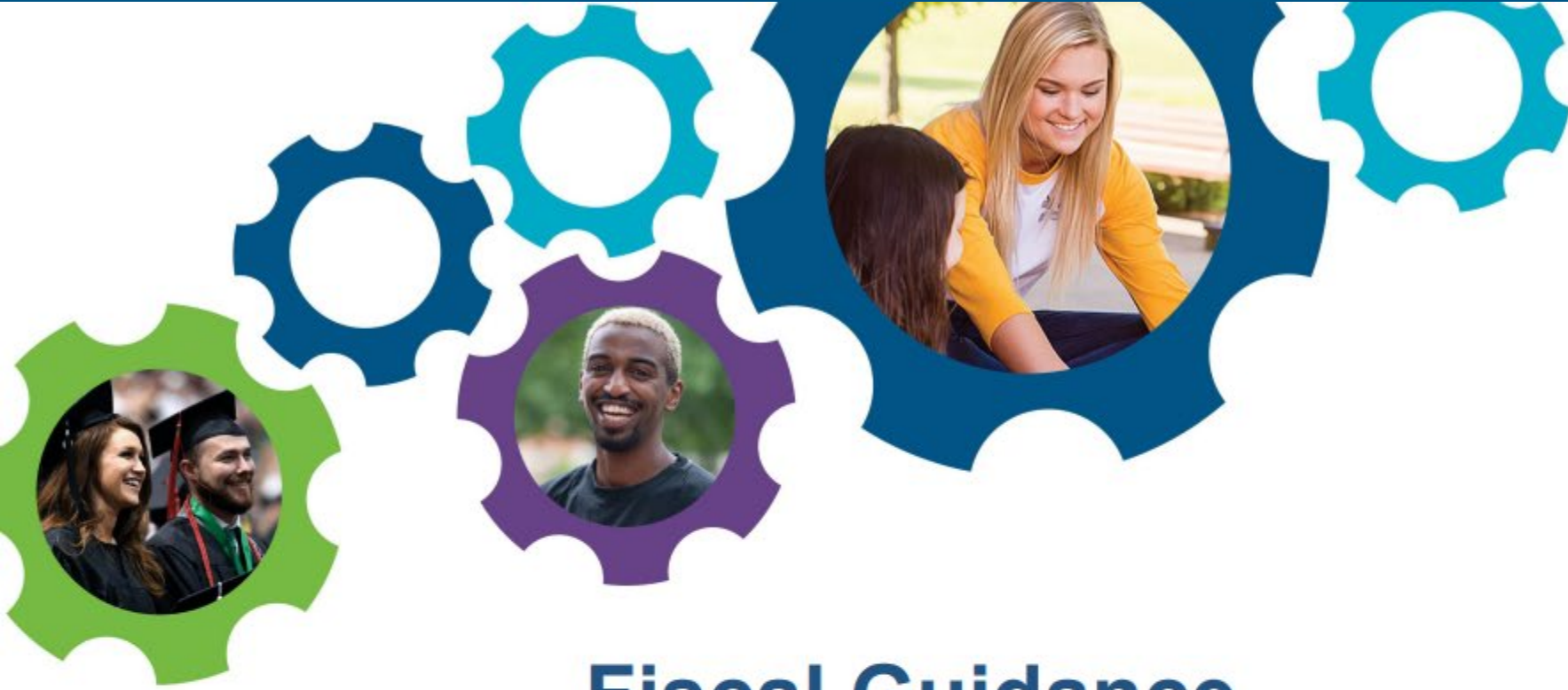
# Welcome and Program Updates

Jason Luyster, Interim Director of West Virginia GEAR UP



# WV GEAR UP Program Updates

- Introduction of new GEAR UP Staff
- New CFWV website
- Changes to FY4 GEAR UP Program Staff Meeting Dates
- Upcoming major events
  - WhyApply Day, September 20, 2024
  - National GEAR UP Week, September 23 – 27, 2024
  - Student Leadership Academy, October 7, 2024
  - Mentor Summit, October 8, 2024
  - College Application and Exploration Week, October 28, 2024 – November 1, 2024
- New GEAR UP events
  - SEEDs SEL Leadership Workshops, November 18 – 22, 2024
  - SAT Bootcamps, February/March 2025
  - Career Academy, April 30, 2025



# Fiscal Guidance

Joanne Rutherford, Coordinator of Fiscal and Administrative Services



# Fiscal Overview

- Invoices have been pre-populated to include your Vendor Number, Name, Address, County, School, Dates of Service, GAE Number, Invoice Amount and Invoice Number. These need to be signed in blue ink. Your signature is to match your printed name as it appears at the top of the invoice and dated for the end of each month. Return to your Regional Director.
- Academic Enrichment and Classroom Enhancement/tech purchases have been reviewed and approved.
- FY25 - Year 4 - County Grant Agreement Budgets have been emailed to Superintendents.
- For purchasing purposes, our Policy and Procedure Manual is located on the WVGEARUP website. Remember to follow your county fiscal policies and procedures and communicate with your Principal, County Coordinator and/or Treasurer.

# Cumulative Classroom Enhancements

GU Tech stickers/labels are being issued to each County. We must keep a record of these items for auditing purposes. We will be sending a spreadsheet soon to identify all GU Tech items. You are required to keep an inventory of ALL Tech items to include:

- Receipt Date
- Vendor Name
- Product Names
- Model/Serial Number
- Final Quantity
- Final Price
- Location in school where tech item will be housed



Site visits will be performed on occasion to verify information



# GEAR UP FY4 Budget Planning

Jason Luyster, Interim Director of West Virginia GEAR UP





# Data and Evaluation Update

Lesli Taylor, Assistant Director of Research and Evaluation





# West Virginia GEAR UP: Year 4 Student and Family/Parent Survey Administration Overview

September 12, 2024

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Susana Mazuelas Quirce, PhD & Kim Cook  
ICF External Evaluation Team



# Year 4 Survey Administration

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- All students in Grade 10, who have not opted out
- A single parent/guardian for each Grade 10 student

Who



- 15–20-minute survey asking about knowledge and opinions about college-related topics

What



- Students = Online via SCRIBE
- Parents/Guardians = Paper-and-pencil surveys, sent home with students, or online via SCRIBE

How



- Monday, November 4 – **Friday**, December 20

When



# Survey Return Rates

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Year 4 WV GEAR UP Survey Return Rate Target	
<u>Student Survey</u>	<u>Family/Parent Survey</u>
80%	50%

## How do we calculate survey return rates?

$$\textit{Student Survey Return Rate} = \frac{\textit{\# of returned student surveys}}{\textit{total student enrollment} - \textit{opt outs}}$$

$$\textit{Parent/Guardian Survey Return Rate} = \frac{\textit{\# of returned parent/guardian surveys}}{\textit{total student enrollment}}$$

# Timeline for Survey Administration

## Today thru November 1, 2024

- Administer and collect parent opt-out forms

## Friday, November 1, 2024

- Parent opt-out forms due from parents
- Receive requested parent paper surveys no later than Friday before survey administration window

## Monday, November 4, 2024

- Survey window opens
- Administer online and paper surveys to student and family/parent survey respondents who have not opted out

## Tuesday, November 19, 2024

- WV GEAR UP program staff meeting
- Opt-out forms to be returned to ICF at meeting

## Friday, December 20, 2024

- Survey windows officially close at 11:59 p.m.
- Site coordinators mail completed paper surveys to ICF via pre-paid FedEx shipping label

# Distributing Family/Parent Notification and Opt-Out Forms

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1. **Family/Parent Notification and Opt-Out Forms** will be provided today. Please let ICF know ASAP if you will need additional copies.
  - Kim will provide you with your school's bundle after you fill out the sign-out sheet.
2. Distribute **Family/Parent Notification and Opt-Out Forms** to family members of all students to participate in the survey.
3. Signed opt-out forms will only need to be turned in to site coordinators by those parents/guardians who do not wish for their student to participate in the survey.
4. Store any returned opt-out forms in a safe space and track which students have been opted out of the survey. Please bring any returned opt-out forms to the next WV GEAR UP program staff meeting on November 19.
5. Ensure opted-out students do not participate in the survey. Consider an alternative activity for those students so they are not singled out.



# Materials for Survey Administration

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## 1. Survey Packet (Electronic & Paper)

- Electronic copy to be provided on November 4 and a paper copy will be provided along with Family/Parent paper surveys. Both versions will include:
  - a. Site Coordinator letter
  - b. Tip sheet to help administer surveys
  - c. Online student and parent survey flyer
  - d. Email template for parent survey
  - e. Parent reminder card

## 2. Family/Parent Paper Surveys

- To be mailed to each school by Friday, November 1
- Today, when you pick up the opt-out forms, please confirm with Kim the number of paper surveys you will need.



# Survey Administration Process (Online & Paper)

# Administering Online Student Surveys

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1. Refer to the [Student Survey Flyer](#) for the survey links and other ways to access the survey.
  - Option 1: Follow a short and easy-to-remember URL.
  - Option 2: Scan the QR codes on the flyer handout found in the survey packet with a web-enabled device.
  - Option 3: Access the survey from <http://wvgearup.com>.
2. Remind students to click *respond to the entire survey* and click *submit* when they have completed the survey.
3. Use the weekly survey response reports from WVHEPC to identify which of your students have not yet responded.

# Administering Online Family/Parent Surveys

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1. Inform family members about the survey; it may be helpful to use the [Email Template](#), [Reminder Card](#), and/or [Online Family/Parent Survey Flyer](#) to send out survey access.
2. Refer to the [Family/Parent Survey Flyer](#) for the survey link and other ways to access the survey.
  - Option 1: Follow a short and easy-to-remember URL.
  - Option 2: Scan a QR code with a web-enabled device.
  - Option 3: Access the survey from <http://wvgearup.com>.
3. Use the weekly survey response reports from WVHEPC to identify which of your families/parents have not yet responded.

# Administering Paper Family/Parent Surveys

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1. Site Coordinators will receive paper surveys via mail no later than Friday, November 1. Please check that you have received enough. Alert Kimberly Good (kimberly.good@icf.com) ASAP if you need additional copies.
2. Begin distributing the paper surveys as needed. Please store any completed surveys you collect in a secure location.
3. Completed surveys should be sent back to ICF via a pre-paid FedEx label provided by ICF when the survey closes on December 20. ICF will e-mail the FedEx label to you.
  - We recommend keeping the box the paper surveys come in and using it for returning completed surveys.



## Family/Parent Survey Raffle

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### Gathering Family/Parent Survey responses can be challenging!

Every eligible Family/Parent Survey respondent will be entered into a raffle to win a [\\$50 Visa gift card](#).

Once all online and Family/Parent Surveys have been received, ICF will randomly select a WVEIS ID to win the gift card. One winner will be selected from each school. ICF will work with WVHEPC and site coordinators to send the gift cards to each winner.

*Please promote the raffle at your school as a reminder to families and parents that their survey responses are important to understanding how WV GEAR UP can continuously enhance the services provided to students and their families!*

# Who to Contact When You Have Technical Issues

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If you encounter technical issues and cannot resolve them on site, *please send a high-priority email to the following addresses, copying your regional program director:*

[lesli.taylor@wvhepc.edu](mailto:lesli.taylor@wvhepc.edu)

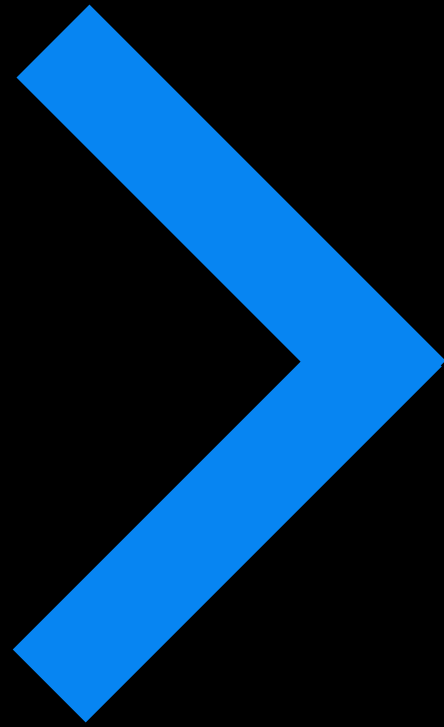
[kimberly.good@icf.com](mailto:kimberly.good@icf.com)

[mgattuso@xcalibur.com](mailto:mgattuso@xcalibur.com)

Use the following subject line:

“WV GEAR UP Survey Problem (YOUR SCHOOL NAME)”

Describe your issue and someone will get in touch with you to help you through the issue as soon as possible.



**Questions?**



Thank you for your help in supporting a successful survey administration.

We couldn't do this without your help!



# Communications Update

Emily Hammond, Assistant Director of Communications and Outreach





# NATIONAL GEAR UP WEEK

SEPTEMBER 23-27, 2024



## National GEAR UP Week is an opportunity to highlight GEAR UP's positive impact on your community.

It's a time to engage all your stakeholders (local, state and federal elected officials, funders, partners and media), share accomplishments, and encourage involvement with your services to students and families.

Hold a GEAR UP Week at your school to kick off the year with activities that encourage a college-going culture in your school and community. Use the WV GEAR UP Idea Book during National GEAR UP Week or any time that works for you. The booklet has ideas designed to spread the word about GEAR UP and the importance of going to college.

You can choose to do some or all the activities or create your own traditions!



# NATIONAL GEAR UP WEEK

Remember to share your events on social media and with GEAR UP staff so we can help celebrate around the state (and country)!

Be sure to tag WV GEAR UP and use these hashtags on social media:

**#GEARUPworks** and **#GUWeek**



# Outreach and Messaging

## Who is the audience?

- High school students (class of 2025)
- 9<sup>th</sup> and 10<sup>th</sup> graders
- Families
- Educational professionals
- Policymakers
- Local and national GEAR UP partners



## Ways to reach out:

- **Gubernatorial Proclamation:** In early September, a copy is typically issued.
- **Media Advisory:** Notify media outlets in your area to cover the event you are hosting.
- **Press Release:** Create some “buzz” about your event. You can send it out before or after the event takes place, just make sure you edit it accordingly!
- **Op-Ed:** A great way to raise awareness about GEAR UP at the local and regional level.
- **Thank You Cards to Congress:** Thank your United States Senators and Representatives for supporting GEAR UP with an oversized card or individual letters.
- **Social Media:** This is a great way to stay connected to students and share out important information.



## **BUILDING AN ONLINE PRESENCE THROUGH SOCIAL MEDIA**

- ✓ **Commit to posting regularly.**
- ✓ **Address social media posts in your enrollment contract.**
- ✓ **Encourage online involvement.**
- ✓ **Engage your community.**
- ✓ **Use images.**
- ✓ **Keep your branding/messaging consistent across all online platforms.**

### INCLUDE YOUR ALUMNI

Encourage your school's alumni to share their experiences with GEAR UP using templates and posting on social media.

### THROWBACK THURSDAY!

Two words: Throwback Thursday! Use this day to post pictures of school staff from when they were in college. Have staff members wear college gear and snap pictures for your school's social media. Post throwback tunes of a song that was popular when school staff were in college.

### HIGHLIGHT TEACHERS AND COMMUNITY LEADERS

Celebrate all of the wonderful people who are part of your local and school communities. Take time to highlight teachers, have students interview local businesses who have worked with you during the year, and more! Post to all your social media outlets!

### DON'T FORGET THE PARENTS AND GUARDIANS!

Remember to include the parents or guardians in your outreach! Have your students interview their parents or guardians and ask them to post their pictures and their responses on social media.

### VIDEO COMPETITIONS

Create a video competition and ask your students to make videos on why college matters. Also, have students tag WV GEAR UP in videos talking about why and how GEAR UP works.

### RECAP THE WEEK'S EVENTS

On Friday, use social media to post the highlights of National GEAR UP Week and encourage your stakeholders to stay connected with you throughout the year. Make sure to mention upcoming events and ask for volunteers.

### #IAMGEARUP CAMPAIGN

Ask your students to write letters to their future-selves about what they hope to achieve in school, college and beyond and then posting it to social media.

### CLASS SHOW AND TELL

Have a "show and tell" for students. The students can reach out to a college of their choice and request materials. They can open the materials and share out what information they received on social media.



# Resources to help you reach out...



# Send us your pictures!

We want our GEAR UP schools to receive national attention! Please send 3-5 photos of your students and/or faculty to your Regional Coordinator no later than September 20, 2024. Showcase your students and tell your story. These pictures will be shared on our social media channels.

## Regional Coordinators

Janine Coutu

[Janine.Coutu@wvhepc.edu](mailto:Janine.Coutu@wvhepc.edu)

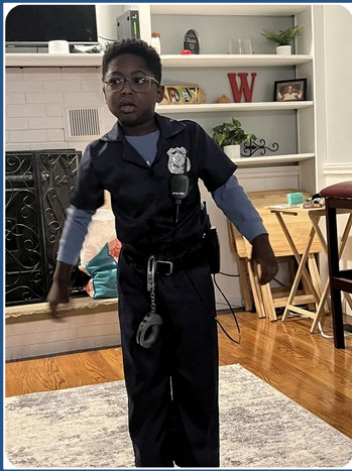
Mallory Carpenter

[Mallory.Carpenter@wvhepc.edu](mailto:Mallory.Carpenter@wvhepc.edu)

JR Luyster

[Jason.Luyster@wvhepc.edu](mailto:Jason.Luyster@wvhepc.edu)





# CFWV Updates



WV Counselors' Call  
September 2024



# Wait...Does CFWV look different?



## Ready for college. How will I pay for it?

There is money available to help you pay for college. Learn about all of the financial aid programs offered by the State of West Virginia.

[Explore Financial Aid](#)



# CFWV 2.0

**YES, IT DOES!**

**Over the last 18 months, we listened to the field, surveyed users, and watched national trends to determine what would benefit students, families, and the education pipeline regarding CFWV. During that time, we developed an efficient and streamlined college access and career readiness resource to help WV's students become successful and workforce-ready!**

Choose Your Path

## **Resources for Every West Virginia Student**

West Virginia has more than 80 colleges, universities, and career and technical centers that can give you the knowledge you need to succeed in whatever field you choose.

# CFWV 2.0 What's NEW and What's Coming SOON?

- **No more student log-in!**
- **Lifestyle Calculator/Fin Lit Assessment**
- **Email Results**
- **Streamlined FA information**
- **Access to more HEI information**
- **More College Fit/Match information**
- **Career information is streamlined and current**
- **Partnership with LEVEL ALL to create Career Cluster Pathways aligned with courses, degrees, HEIs, and FA opportunities**
- **More WVHEPC created and controlled resources coming**



# Register for a 30-minute tour today!

- Each webinar is held twice a day (9:30 a.m./3:30 p.m.) and lasts 30-40 minutes LIVE via Zoom. Sessions will be recorded and posted on CFWV's YouTube Channel for later viewing. Each session is limited to 100 people.
- September 10
- September 24
- October 15
- Register today: <https://www.eventbrite.com/e/guided-overview-and-tour-of-the-new-cfwvcom-tickets-984138553907>

# CFWV Pathway to Champion

**cfwv**    
**PATHWAY TO**  
**CHAMPION**

# Register today for Pathway to Champion Events

## PATHWAY TO CHAMPION EVENTS

#WhyApplyDay: September 20, 2024 \*\*

College Application and Exploration Week: October 28 – November 1, 2024 \*/\*\*\*

FAFSA Completion Campaign: October 2024-April 2025 \*

WV FAFSA Day: February 6, 2025 \*\*/\*\*\*

College Decision Day: April-June 2025 \*/\*\*\*

- \* required Champion of College Access and Success milestone
- \*\* suggested Champion of College Access and Success milestone
- \*\*\* has a post-event survey

Please note that websites are currently being updated and to check back regularly for new updates and materials.



# REGISTER FOR YOUR BARCODE

1. ON YOUR PHONE, GO TO:

WWW.**S**TRIVE**F**AIR.COM

or



SNAPCHAT  
Press and hold down



CAMERA  
Scan with your camera app

2. FILL OUT A SHORT REGISTRATION FORM  
TO GET YOUR BARCODE

3. SCAN YOUR BARCODE WITH COLLEGES  
TO RECEIVE MORE INFORMATION

## College Fairs

Please have ALL students complete their registration and get their barcodes BEFORE attending their college fairs!

I will send a copy of this flyer to Stephanie for easy download and print!



# LevelUp, West Virginia



# Level Up-Dual Enrollment Pilot

**LEVEL UP-Dual Enrollment Pilot** is in the second year and is growing by county, institution, and pathway. This is an opportunity for students who are enrolled in designated WorkForce pathways, to receive high school AND college credit at not cost to the student. We are currently receiving MOUs from participating institutions and developing a data base of approved pathways and courses. We will update all mid-fall with details. It is exciting to see the pathway opportunities grow for the students in our state. If anyone should have any questions regarding LEVEL UP, they may contact Jodi Oliveto at [jodi.oliveto@wvhepc.edu](mailto:jodi.oliveto@wvhepc.edu).



# Contact

Heather McChesney, Director of Statewide Access Initiatives  
[heather.mcchesney@wvhepc.edu](mailto:heather.mcchesney@wvhepc.edu) | 304-558-0655





# Student Leadership Academy

Janine Coutu, College Access and Success Program Director

# Student Leadership Academy

- Will take Place: Monday, October 7, 2024
- Opening Activity: GEAR UP Gameshow by ThinkFast Interactive
- Guest Speaker: Aric Bostick
- Arrival by 10:00 AM
- A boxed lunch will be provided
- Departure in specified order to get you back to school on time

# SLA Materials

- Registration is open and I sent out an email with the registration link and additional information
- The deadline to register is Thursday, September 19, 2024
- We have reached full capacity for schools to stay at the Clay Center to eat lunch. If you need ideas on where to stop and eat, please let me know.
- Once registration has closed each school will receive an email from me with the following:
  - Bus driver instructions
  - Seating chart
  - Drop off information
  - Parking directions/map
  - Departure procedures





# Mentor Summit

Mallory Carpenter, College Access and Success Program Director



# LUNCH





# Regional Breakout



# SAT Test Prep Bootcamps

Patrick Snipes, Customer Success Manager, Princeton Review/Tutor.com



# Bill Noe Flight School Presentation

Michael Wilcoxon, Ground Instructor – Bill Noe Flight School



**Thank you!!!**







The  
**Princeton**  
Review®

tutor  
.com™

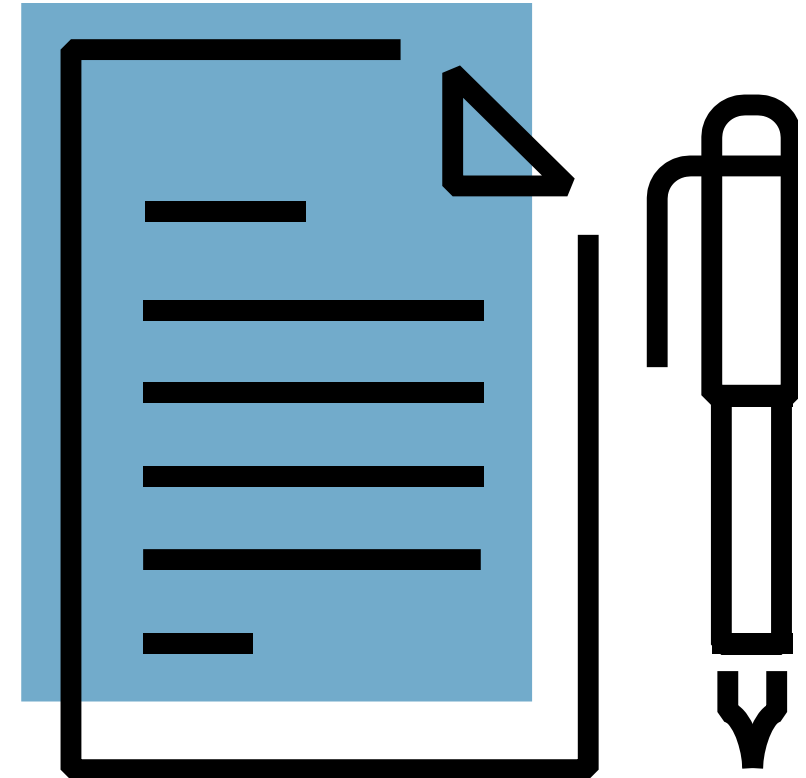
West Virginia GEAR UP

**SAT Workshops**

SY 2024 – 2025

# Today's agenda

- ✓ SAT Workshop Overview
- ✓ Our Methodology and Pedagogy
- ✓ Student Resources
- ✓ Next Steps
- ✓ Questions





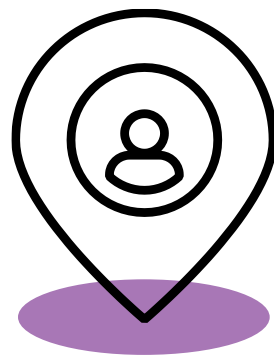
# SAT Workshop Overview





## Open Enrollment

Workshops are open and available to any students that want to attend!



## 21 Schools

Workshops are available to all 21 Gear Up High Schools.



## 1-2 Workshops

Each school will receive 1-2 workshops on their scheduled day.



# SAT Workshops

These workshops are designed for students who have never seen the exam and may be unfamiliar with the format, pacing, and structure.

## What's Covered?

- Basic structure of the exam and how to navigate it
- Tools and approaches for success on a standardized test
- Global strategies to help students navigate various question types and sections of the exam



A photograph of a student in a classroom, seen from behind, with their hand raised. The student is wearing a blue and red plaid shirt. The background is blurred, showing other students and a teacher. A semi-transparent white box is overlaid on the left side of the image, containing the text. A yellow triangle is in the bottom right corner.

# Our Methodology and Pedagogy

# Proven instructional methodology

We cover and reinforce core topics and subjects with the following approaches:



## Scaffolding

Our instructors break down the learning process into manageable tasks.



## Socratic Questioning

Our instruction is based on the premise, “Never tell when you can ask.” Instructors use different types of questions to engage each student, based on their learning style.



## Zone of Proximal Development

Our instructors meet learners where they are and gauge each individual’s capacity by engaging each learner with creative, application-based activities to confirm their understanding.



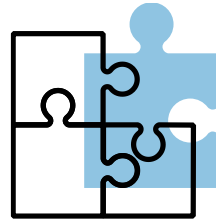
## Bloom’s Taxonomy

The learning principles articulated in Bloom’s Taxonomy are reflected in the construction of our materials in math and grammar.

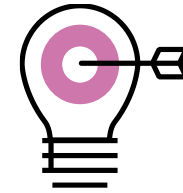
# Strategies that maximize student scores



Process  
of elimination



Plugging  
in



Approaches  
to reading

1 **Mark for Review**

Which choice completes the text with the most logical and precise word or phrase?

- A strengthen Undo
- B assist Undo
- C warp Undo
- D prevent Undo

Whiteboard 1 Digital SAT Math 02b. Plugging In the Answers

**Digital SAT Manual 8.0** MATH Page 468

**PLUGGING IN THE ANSWERS**

3 **Mark for Review**

Which of the following lists all of the solutions to the equation  $a - 5 = -7 + \sqrt{3a + 10}$ ?

~~A~~  $-3, -1, 2$

~~B~~  $-3, 2$

~~C~~  $-3$

D  $2$

$\textcircled{2} 2 - 5 = -7 + \sqrt{3(2) + 10}$   
 $-3 = -3$

$\textcircled{3} -8 = -6$

When the answers contain several values or pairs of values, plug them in one at a time and use POE.

Whiteboard 1 Digital SAT Reading & Writing Introduction Digital SAT Reading 01. Basic Approach

**Digital SAT Manual 8.0** READING Pages 30-31

**BASIC APPROACH**

A Because the low-skill gamers were already too stressed at the start of the online game to play competitively

Is this consistent with your highlighting? Yes  No Maybe

Why or why not?  
*don't know*

B Because the high-skill gamers had a higher initial heart rate than did the low-skill gamers

Is this consistent with your highlighting?  Yes No Maybe

Why or why not?

C Because the high-skill gamers knew their experience would give them an edge over the low-skill gamers

Is this consistent with your highlighting? Yes No Maybe

Why or why not?

D Because the high-skill gamers played with superior connection speeds compared with those of the low-skill gamers

Is this consistent with your highlighting? Yes No Maybe

Why or why not?



# Student Resources





# www.tutorwv.com

## ACADEMIC TUTORING



Expert, personalized tutoring available on demand



200+ subjects, from elementary through college and career, many available *en español*



Drop-off review services for essays and math problems

## TEST PREPARATION



Live tutoring help in standardized test subjects, including HISET, GED®, ASVAB, and AP®



SAT® and ACT® self-paced courses, plus practice tests for the MCAT®, LSAT®, GRE®, and GMAT® from The Princeton Review®



Practice quizzes and video lessons

## Students will also have access to this unique webpage of digital SAT resources including:

- Documents
- Test guides
- Practice tests
- Video Lessons
- Official exam information

**TUTOR WV**

**No-Cost Individualized Tutoring, Test Prep, and Job Search Assistance for All Ages and Stages**  
Available daily from 10 a.m. to 10 p.m.

Library patrons across West Virginia can access unlimited homework help, drop-off review services, test prep, and other resources through TutorWV, powered by Tutor.com.

[Connect](#) | [Program Overview](#) | [Students & Parents](#)  
[Adults & Jobseekers](#) | [FAQ](#)

[Connect Now](#)

Having trouble accessing TutorWV? Please email [wvcref@wv.gov](mailto:wvcref@wv.gov) to obtain a passcode.

Video: [Learn how to get started with homework and job-search help](#)

**TUTOR WV**  
Getting Started for Students and Jobseekers



# Built-in support for students

Practice tests utilize the same features and functionality available in the College Board's Bluebook app:

- Desmos<sup>®</sup> calculator feature
- Added support tools: reference sheets, etc.
- Adaptive sections based on performance
- Built-in timer
- Annotation tool for highlighting and notes
- Answer eliminator for multiple-choice
- Mark questions for review
- Keyboard shortcuts, including zoom, back, and next



**Our practice tests mirror the exact format and question types found on College Board's Bluebook App!**

# Next Steps





# With your school admin...

- Determine workshop date and schedule
  - January or February 2025 recommended.
- Strategize ideal participants
  - Must include some GEAR UP students in 9<sup>th</sup>, 10<sup>th</sup>, and 12<sup>th</sup> grades.
  - Can and should include 11<sup>th</sup> graders as well, to prep for Spring '25 SAT School Day Test
- Register students in advance
  - Encourage them to take a practice test beforehand on [www.tutorwv.com](http://www.tutorwv.com).
  - Need approximate student count to ship copies of the Digital SAT 101 Manual to schools.
- Secure a location
  - Classroom or large gathering space with access to technology and Wi-Fi.
  - Depends on number of participating students, but a classroom is ideal.
- Select school chaperone(s)
  - TPR instructors have no disciplinary authority within schools, should that prove necessary.



tutor  
.com™

can help you increase the impact  
of your student support.

**#Retention**  
**#Resilience**  
**#Success**

**Patrick Snipes**

Customer Success Manager

[patrick.snipes@review.com](mailto:patrick.snipes@review.com)

(919) 818-5283

